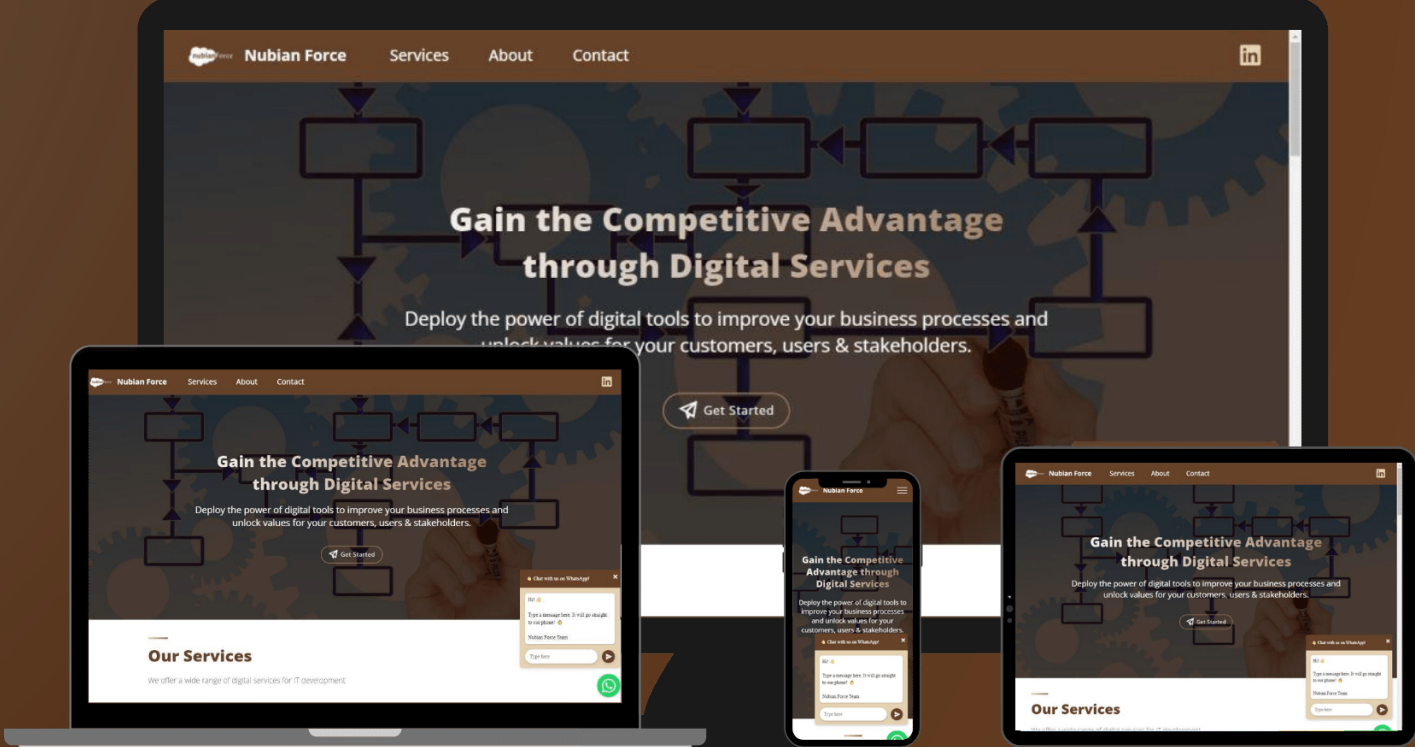
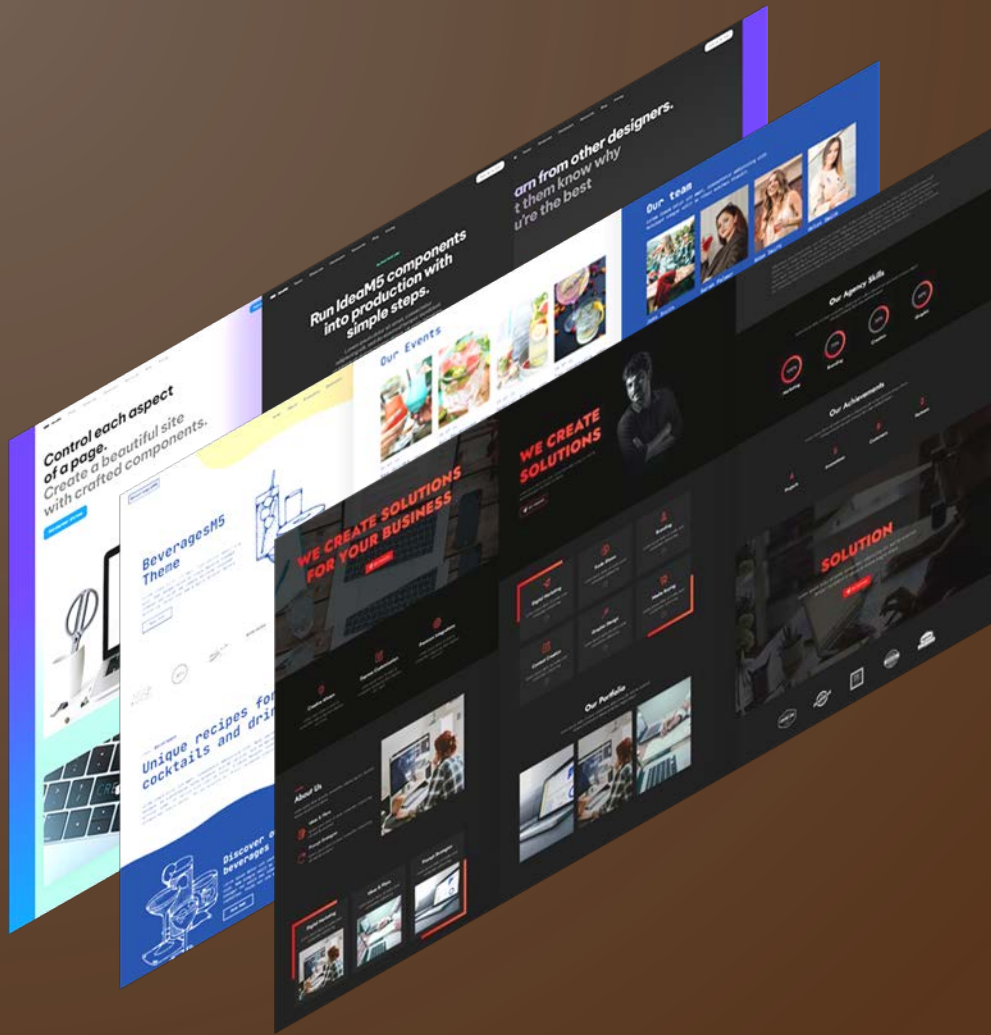


# Solution Deck Website Development



BY





# INTRODUCTION

---

At NubianFORCE, we follow the best practices to put your business and brand at the nexus of excellent customer experience and

# DIGITAL OVERVIEW

---



As digital technology grows in adoption and means of sales and marketing tilts towards the digital channels, organizations that will have edge in increasing sales and revenue will have to use the digital space as a means of reaching her potential audience, while delivering unforgettable customer experiences.

# OUR WORKING PROCESS



## Project Discussion

Project presentation, brainstorming & budgeting.



## Project Backlog Development

Requirements and user stories written and prioritized.



## Implementation & Testing

Requirements implemented and tested on Sandboxes



## Deployment & Delivery

Project deployed & delivered on production orgs with user onboarding & training.

## UI/UX DEVELOPMENT



## BRAND DEVELOPMENT



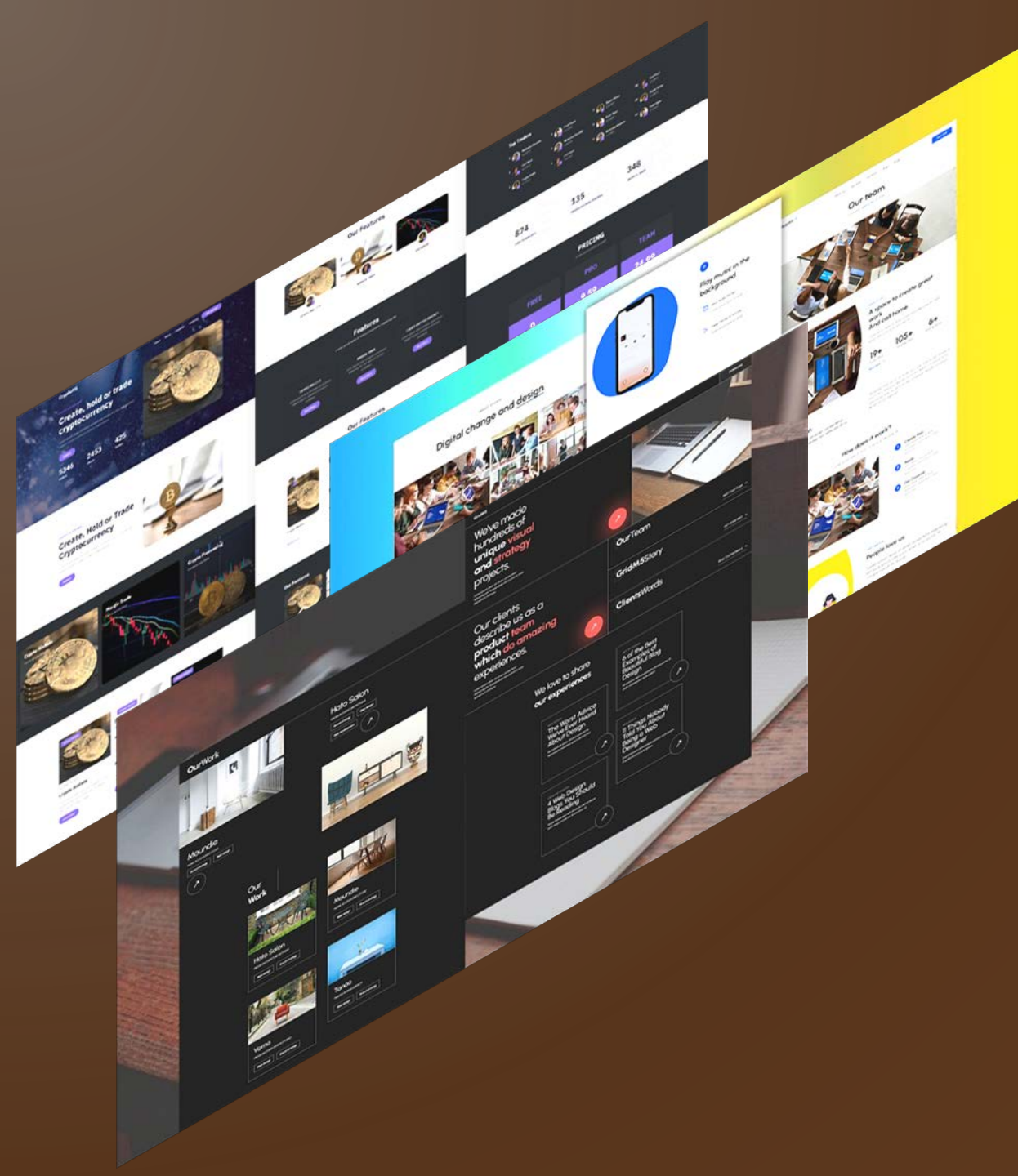
## WEB DEVELOPMENT



# UI/UX DEVELOPMENT

---

- 1 Research
- 2 Process flow development
- 3 User Analytics Research
- 4 Wire Framing
- 5 UI/UX Design web front-end
- 6 UI/UX Design Admin Dashboard
- 7 User Mock ups



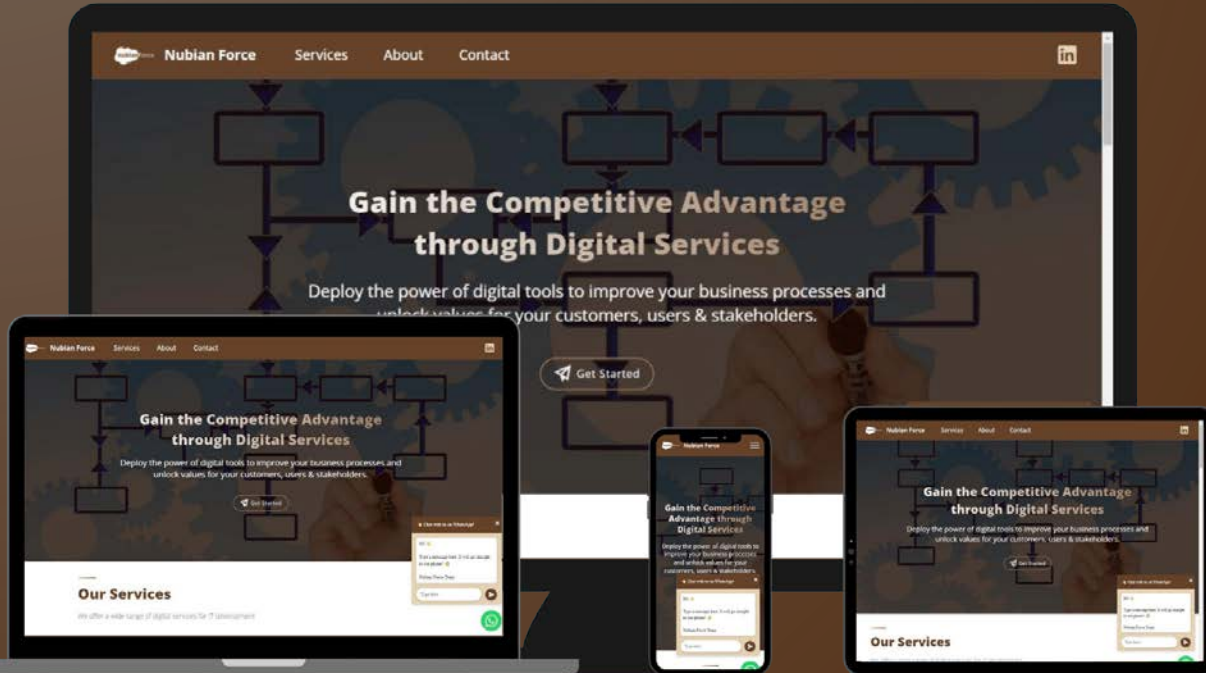
# WEB DEVELOPMENT

---

- 1 User Analytics Research
- 2 Dashboard integration
- 3 User account deployment
- 4 Web programming & coding
- 5 Search engine optimizations
- 6 CMS deployment
- 7 Blog Integrations



# PROJECT DELIVERABLES



1	User experience design
2	User interface design
3	CMS deployment
4	Database development
5	SEO Optimizations
6	Mobile Friendly website
7	SSL integration
8	Blog integration ( Tips and Auto mobile education )
9	Social Media Integration
14	Google map integration

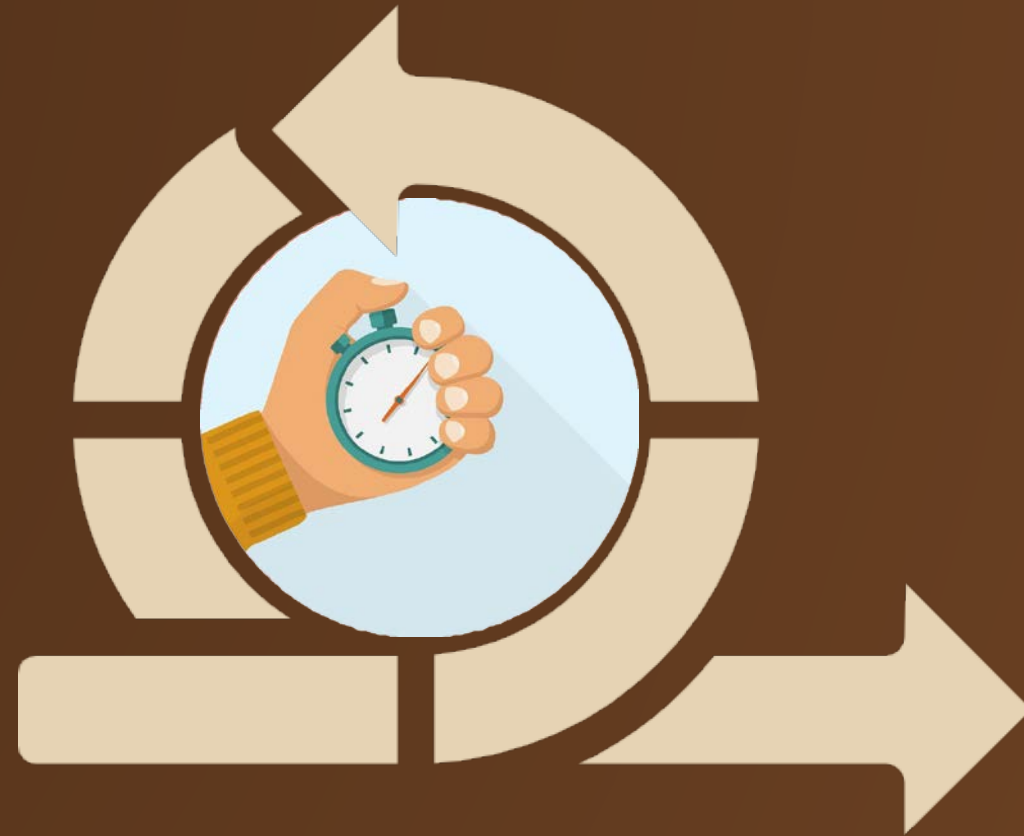


# PROJECT DURATION

---

The project will take **8 weeks** to execute given that all the needed information is available.

The 8 weeks will be divided into **2 Sprints** of **4 Weeks** each.



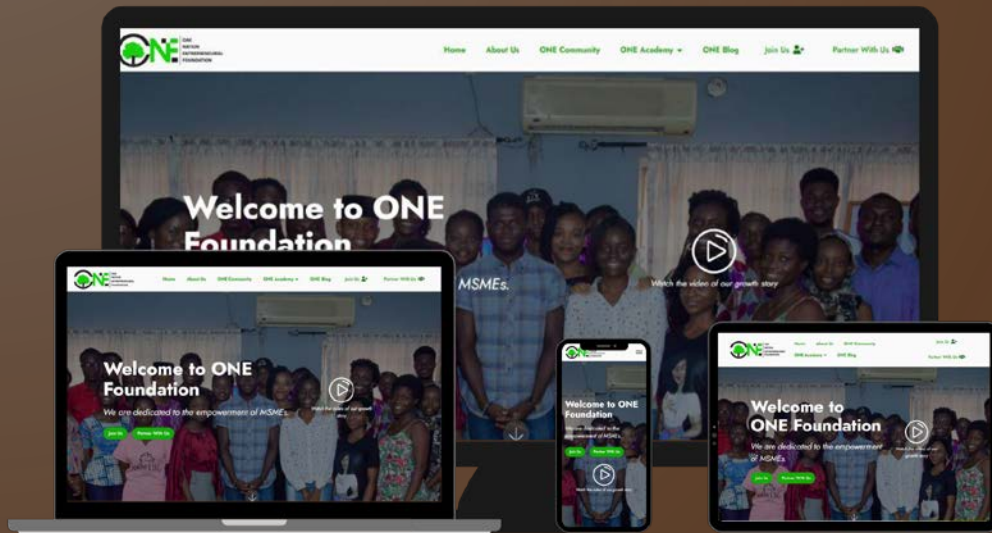


## PROJECT TEAM

---

- 1 UI/UX Designers
- 1 Full stack senior developers
- 1 Project manager
- 1 Quality Assurance personnel

# SATISFIED CLIENTS



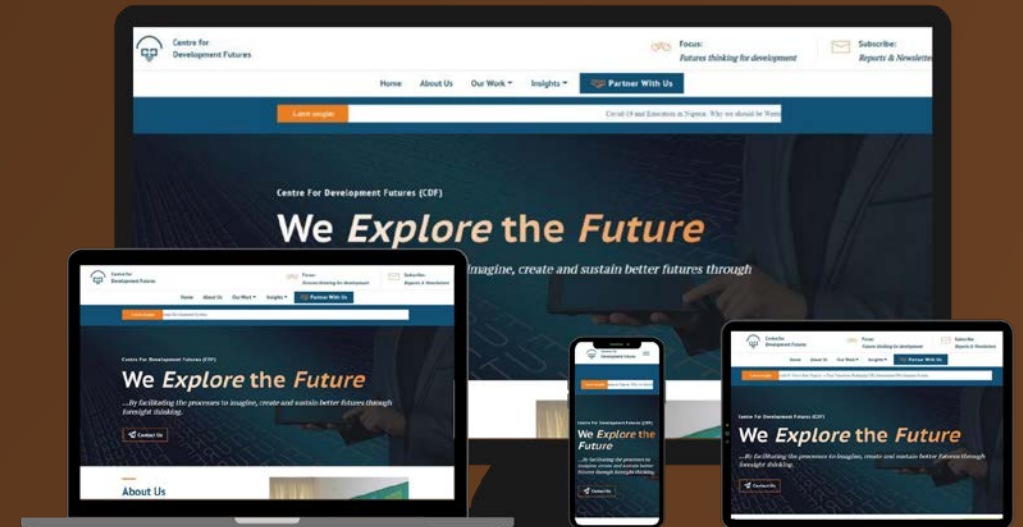
ONE Foundation is non-profit providing entrepreneurial education to small and medium size businesses in Africa  
URL: [www.oaknationef.org](http://www.oaknationef.org)



Center for Development Futures is non-profit providing futures and foresight thinking to organizations across Africa  
URL: [centrefordevelopmentfutures.org.org](http://centrefordevelopmentfutures.org.org)



The Center for  
Development  
Futures



# ABOUT NUBIAN FORCE

---

Nubian Force was founded with the purpose of increasing technology adoption in the African business ecosystem, and we envisioned a future where African businesses and Non-profit organizations are fully digitized with the best technologies in an easy, affordable and secure way.

We therefore provide the following digitization services - Web Development, CRM Development (Salesforce), Data Analytics (Tableau, PowerBI & Google Studio), Business process improvement with Lean and Agile Methodologies.





Thank

You!

